

LOCALIZE IT!
***Local Strategies to Reduce Underage and
Heavy Episodic Drinking***

EUROPEAN EXPERT CONFERENCE

Muenster, Germany, 13/14 March 2018

Co-funded by the 3rd Health
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Localize It!

LWL

Für die Menschen.
Für Westfalen-Lippe.

March 13th

9.30 **Registration and Reception**

10.00 Opening and welcome
Birgit Westers (LWL)
Valgerdur Gunnarsdottir (DG Sante)
Dirk Meusel (Chafea)

10.45 The Localize It! project – status quo
Rebekka Steffens (LWL)

11.10 **Coffee break**

11.25 Rapid Assessment and Response –
Method and overall results
Rebekka Steffens (LWL), Maria Foussa (Athena Hygeia, Greece)
and Pantelitsa Nicolaou (KENTHEA, Cyprus)

12.10 Country case: Alcohol prevention on the local level
– what works in the Netherlands?
Sonja Basemans & Annemarie Boersma (Tactus, the Netherlands)

12.45 **Lunch break**

14.00 Introducing: The Icelandic model
Rafn Magnus Jonsson (Directorate of Health, Iceland)

14.45 Effects of the local alcohol policy in Rastatt – insights of the evaluation
Marion Laging (Esslingen University of Applied Sciences, Germany)

15.30 Country Case Italy: Working together with municipalities in South Tyrol
Peter Koler (Forum Prävention, Italy)

16.00 Closing day 1



Localize It!

March 14th

9.00

Welcome coffee

9.30

Structural prevention in EU member states
Gregor Burkhart (EMCDDA)

10.15

Evaluation of the Localize It-project
Silke Diestelkamp (UKE, Germany)

10.45

Alcohol prevention for young people – good practices

- STAD in Europe – communities preventing alcohol-related harm
Lotte Voorham (Trimbos Institute, the Netherlands)

11.00

Coffee break

11.15

Alcohol prevention for young people – good practices - continued

- FYFA – Focus on Youth Football & Alcohol
Aleksandra Kaczmarek (eurocare, Brussels)
- HaLT – Hart am Limit
Peter Eichin (Villa Schöpflin, Germany)
- Peer Drive Clean
Christoph Lagemann (Institut Suchtprävention, Austria)
- Alcohol prevention in youth work
Jean-Paul Nilles (CePT, Luxembourg)
- Alcohol prevention in party scenes and nightlife setting
Irma Brito (IREFREA, Portugal)
- Unplugged
Kelly Cathelijn (De Sleutel, Belgium)

13.30

Lunch break with market of opportunities

Partners and others

15.00

Closing Day 2



Localize It!

Speakers

Birgit Westers

Landschaftsverband Westfalen-Lippe, Muenster, Germany

Valgerdur Gunnarsdottir

European Commission, DG Sante

Dirk Meusel

Consumers, Health, Agriculture and Food Executive Agency (Chafea), Luxembourg

Rafn Magnus Jonsson

Directorate of Health, Reykjavík, Iceland

Marion Laging

Esslingen University of Applied Sciences, Esslingen, Germany

Gregor Burkhart

European Monitoring Centre for Drugs and Drug Addiction (EMCDDA)

Lotte Voorham

Trimbos Instituut, Utrecht, the Netherlands

Aleksandra Kaczmarek

eurocare, European Alcohol Policy Alliance, Brussels

Peter Eichin

Villa Schöpflin, Lörrach, Germany

Kelly Cathelijn

De Sleutel, Utrecht, Belgium

Target group

European professionals in the area of prevention and alcohol policy, representatives of European municipalities, other stakeholders

Registration

Registration until **February 23rd 2018** via the project coordination:

Rebekka.Steffens@lwl.org

Participation fee

90,00 Euro (Amount payable after receipt of the invoice)

Place of meeting

LWL main building "LWL-Landeshaus"
Freiherr-vom-Stein-Platz 1, 48147 Münster

Hotel recommendations

[H4 Hotel](#)
[Tryp Hotel](#)
[Hotel Conti](#)

Further information

www.localize-it.eu



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